

Global solutions in
news management
and marketing/pr for destinations



www.tmf-dialogue.net/home

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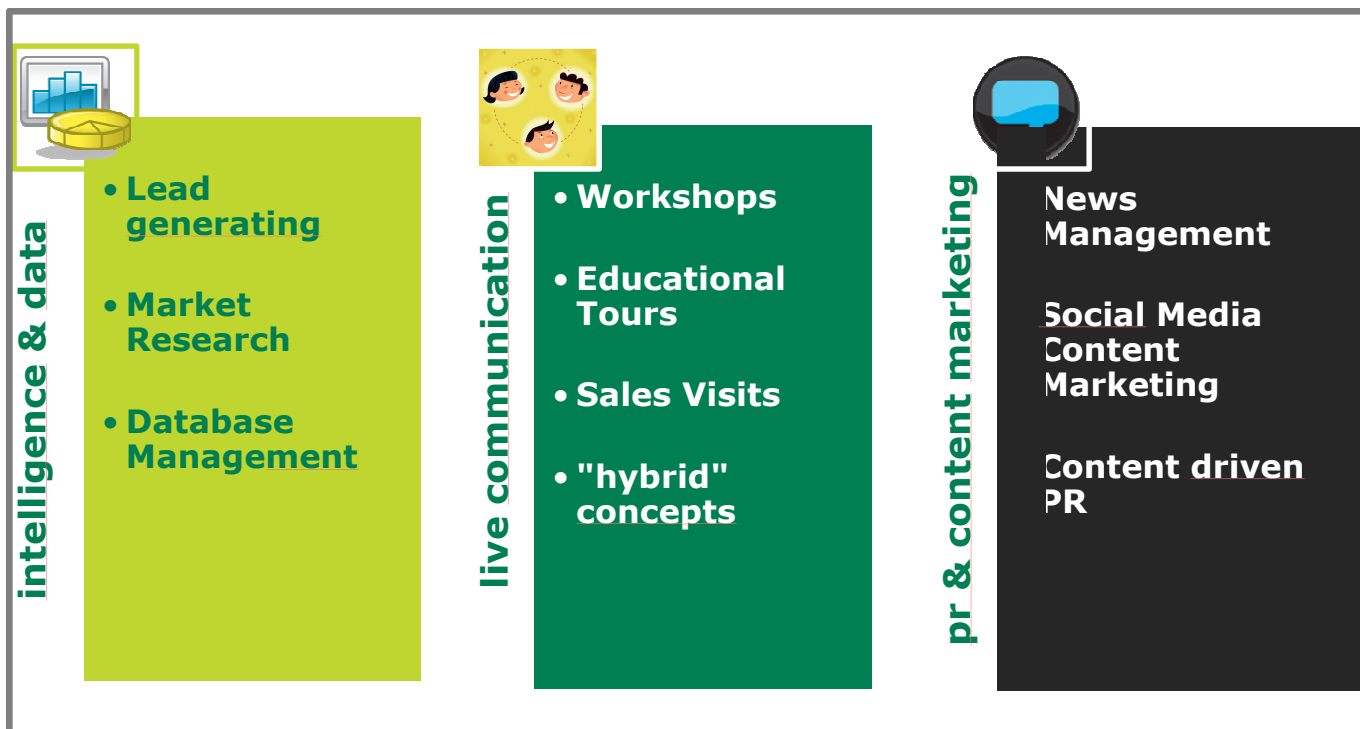
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1. AREAS OF COMPETENCE

tmf dialogue marketing / piranha content & pr build their expertise on intelligent definition, research and creation of relevant content and campaigns that match the goals of their clients with the needs and expectations of the clients' target groups.

- Profound knowledge especially of health and wellness, golf, meeting and tourism industry, lifestyle, gastronomy etc.
- Excellent industry and media relations and contacts
- High-end technical solutions
- Application of traditional and digital/social channels to distribute relevant news
- Innovative news management and webservice
- Tailor-made content
and many more...

Two decades of experience, a highly motivated team and our ability to evaluate and communicate tmf/piranhas international clients' core strengths to relevant markets and target audiences ensure success and business results in line with targets.



The three pillars of tmf/piranha's portfolio

2. REFERENCES

tmf dialogue marketing / piranha content & pr have worked and are working for renowned international tourist boards, convention bureaus and high class providers from non-touristic industries. Among these clients were and are:

- Mexico Tourism Board
 - Norway Convention Bureau
 - Singapore Tourist Board
 - South African Tourism
 - Tenerife Tourism Corporation
 - Tourism Ireland
 - VisitScotland BTU (Business Tourism Unit)
 - Xposeprint.de (online printing company)
- and many more...

"Norway Convention Bureau has been working in a very close relationship with tmf for many years. tmf has played an important role for Norway, and they have managed to put us on the map in the German meetings market. Their way of coming up with new ideas for us, strong focus and knowledge of the business, has resulted in business for Norway that we would not be able to search on our own"

NORWAY. POWERED BY NATURE

 | visitnorway.com/meetings

Bente Bratland Holm, Managing director, NORWAY CONVENTION BUREAU



"...we know tmf since 2004 when we started our relationship with the promotion of the German Market. They are working as a representative of the Barcelona Convention Bureau and I have no hesitation in recommending them. tmf staff is of great professionalism and they will be excellent to work with."

Mateo Asensio, Corporate Meetings and Incentives Dept.,
BARCELONA CONVENTION BUREAU

3. SOCIAL MEDIA NEWSROOMS & INTEGRATED NEWS MANAGEMENT



Workflow of tmf/piranha`s integrated news management

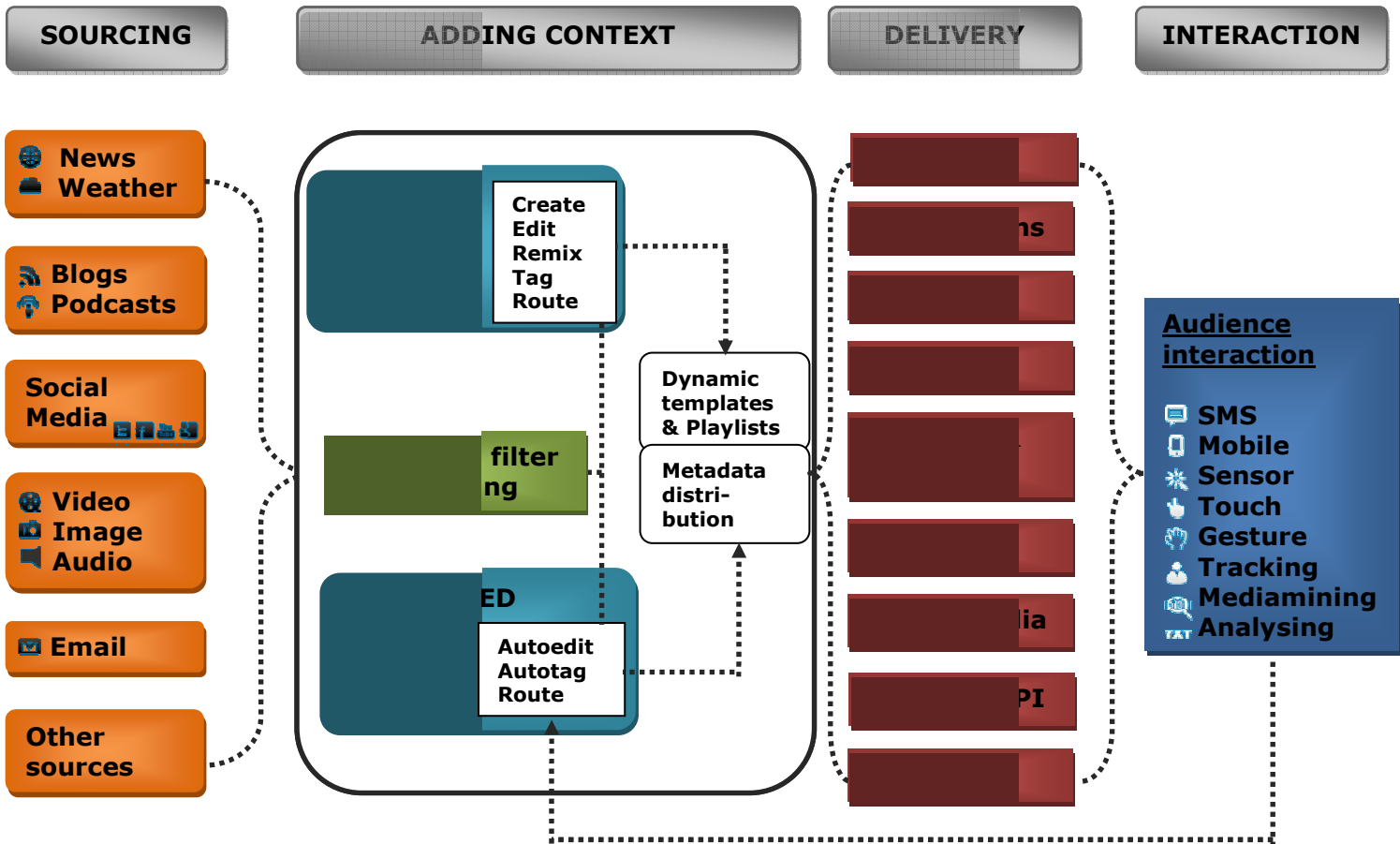
Social Media Newsroom

A newsroom is a platform, where client’s own social media accounts (facebook, twitter, youtube, etc.) and all created content (texts, blogposts - produced by your team or by tmf/piranha) are presented to the reader in an interesting and attention-catching way. All content can easily be accessed and shared by the readers.

Examples for newsrooms operated by tmf/piranha:

- www.visitnorway.com/meetings/newsroomDE (Norway Convention Bureau newsroom)
- www.tmf-dialogue.com (tmf/piranha newsroom German language)
- www2.tmf-dialogue.com (tmf/piranha newsroom English language)

4. INNOVATIVE WEB-BASED WORKFLOW SYSTEM



WE HELP TO INGEST, STORE, EDIT, PUBLISH YOUR INFORMATION IN ONE SYSTEM.

5. YOUR CONTACTS



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