

Qurated for Business

Meetings - Incentives - Conferences - Exhibitions - Events

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QATAR
QURATED FOR YOU



**Qatar:
A hub to discover**



Country Profile

Governed by	Capital City	Local time	Currency	Demographics	Language
H.H. Sheikh Tamim bin Hamad Al Thani	Doha	GMT +3	Qatari Riyal 1 EUR = 4.013 QAR	2.83 million Home to 85+ nationalities	Official language: Arabic English is widely spoken

6 Things to Know about Qatar



World Rankings



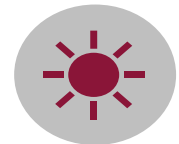
Per Capita GDP - 1st Arab world; 2nd Worldwide¹



Safest Country in the World²



Hospitality Guest Experience - 1st in the Middle East³



Subtropical Desert Climate – Year round sunshine & mild winters



Making Sports History - 1st Middle Eastern country to host the FIFA World Cup



Forbes Top 15 Places to Visit in 2019⁴

Sources:

1 – CIA World Factbook 2017

2 – Crime Index for Country 2019

3 – Olery Guest Experience in the Middle East Report 2018

4 – Forbes 2019

Why Qatar for your next MICE event?



An invitation to create your legacy

Accessibility
& Connectivity

Thriving sectors of
economic growth

128 outstanding
hospitality options

Modern Hub with
Deep Cultural
Roots

State of the Art
Venues

Accessibility & Connectivity



At the Crossroads of Business

Strategically located to connect East & West



A photograph of three people walking on an airport tarmac towards the camera. On the left, a man in a white thobe and ghutra. In the center, a man in a brown suit pulling a silver suitcase. On the right, a woman in a black blazer, white top, and red skirt carrying a black bag. In the background, the tail of a white Qatar Executive aircraft is visible with its stairs extended. The text 'QATAR EXECUTIVE' is printed on the side of the plane. The scene is brightly lit, suggesting a sunny day.

**Five-Star
Airline**

Skytrax Certified Ratings

Hamad International Airport



The Region's Most Welcoming Country

Citizens of the following 80+ countries & territories can enter Qatar visa-free

Andorra
Antigua & Barbuda
Argentina
Australia
Austria
Azerbaijan
Bahamas
Bahrain
Belarus
Belgium
Bolivia
Brazil
Brunei
Bulgaria
Canada
Chile
China
Colombia

Costa Rica
Croatia
Cuba
Cyprus
Czech Republic
Denmark
Dominican Republic
Ecuador
Estonia
Finland
France
Georgia
Germany
Greece
Guyana
Hungary
Iceland
India

Indonesia
Ireland
Italy
Japan
Kazakhstan
Kuwait
Latvia
Lebanon
Liechtenstein
Lithuania
Luxembourg
Macedonia
Malaysia
Maldives
Malta
Mexico
Moldova
Monaco

Netherlands
New Zealand
Norway
Oman
Panama
Paraguay
Peru
Poland
Portugal
Romania
Russia
San Marino
Saudi Arabia
Serbia
Seychelles
Singapore
Slovakia
Slovenia

South Africa
South Korea
Spain
Suriname
Sweden
Switzerland
Thailand
Turkey
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Vatican City
Venezuela

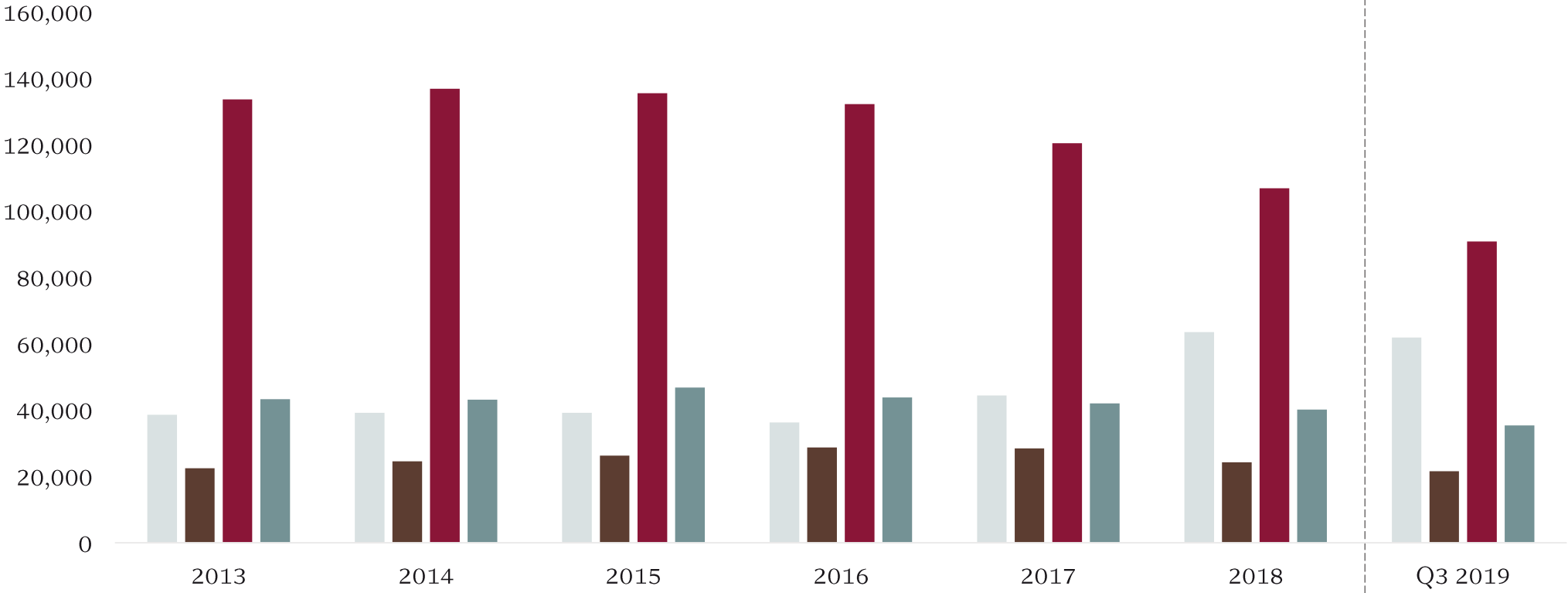


Arrivals to Qatar : 2013 – Q3 2019



2019 YTD TOTAL Arrivals- 1.49 million Visitors

Germany Spain U.K. France



Germany CAGR, 2013-18 = 10%
Spain CAGR, 2013-18 = 1%
U.K. CAGR, 2013-18 = -4%
France CAGR, 2013-18 = -2%

Purpose-Built Venues & Spacious Hotel Ballrooms

Qatar National Convention Centre

- 40,000 sq. m of column-free exhibition space over 9 halls
- 4,000-seat conference hall
- 2,300-seat theatre
- 3 auditoria
- 52 flexible meeting rooms



Doha Exhibition & Convention Center

- Located in the city center
- 5 pillar-free exhibition halls
- 29,000 square meters of exhibition space



Over 11 hotel ballrooms featuring
more than 1,000 sqm of space

**128 outstanding
hospitality
options**

**& 108 properties under
development**

Visitor Accommodation



YTD 2019 Average
Room Rates
(ARR)

ARR Across all hotels
QAR 375 (EUR 93)

5-star	QAR 538	EUR 134
4-star	QAR 227	EUR 57
3-star	QAR 175	EUR 44
1&2 star	QAR 146	EUR 36


ARR Across all hotel apartments
QAR 323 (EUR 80)

Deluxe Apartments	QAR 351	EUR 87
Standard apartments	QAR 197	EUR 49

Based on 1 EUR = 4.013 QAR

Qatar's Growing Hospitality Sector



<div>Hotel</div> <div></div>	Accommodation	Properties		Existing		Properties under development (pipeline)
		Q3 2019	Rooms Q3 2019	Q3 2019		
	All	128	26,778	128		~108
	All hotels	107	24,079	Hotels and Hotel Apartments		Hotels and Hotel Apartments
	All hotel apartments	21	2,699			
	5 star hotels	47	12,659			
	4 star hotels	31	9,104			
	3 star hotels	22	2,035			
	1 and 2 star hotels	7	281			
	Deluxe apartments	12	2,228			
	Standard apartments	9	471			

Unconventional Venues

A Record of Excellence



International Conferences Snapshot



Thriving Sectors of Economic Growth



Energy

World's largest LNG exporter.



Education

1st in the Arab World for Education



Health

Qatar's health system has been ranked 1st in the Middle East and 5th best in the world



Science & Technology

Qatar is home to scientific research hubs specifically in the fields of biomedical, computing and environmental research.



Sport

1st Middle Eastern country to host the FIFA World Cup & IAAF Championship



Urban Development

Qatar has already invested nearly \$200 billion in major infrastructure projects including: Hamad International Airport, Metro System (300 km long & 100+ stations), Msheireb project, National Museum of Qatar & the New Hamad Port.

Map of Doha



Innovative Incentives



What does Qatar offer visitors?



- **Heritage, Arts & Culture**
- **Beach and sports activities**
- **Modern urban hubs: shopping and dining**



Museum of Islamic Arts



National Museum of Qatar



Sheikh Faisal bin Qassim Museum



Al Zubarah Fort



Imam Sheikh Muhammad ibn Abdul Wahhab Mosque



East-West/West-East by Richard Serra



Qatar Philharmonic



Souq Waqif



Khor Al Adaid (Inland Sea)



Dhow Cruise



The Pearl-Qatar



Malls and Shopping



Rejuvenation Spas



Vibrant Restaurant Scene





Camel Racing



Golfing



Al Thakira Mangroves



Licenses (Entertainment and Exhibition Costs)



As per Government regulations in Qatar, dedicated licenses from the concerned Ministries are required if the following items are involved in the event:

- 1. Exhibition/Conference License:** Should an event involve an Exhibition that incorporates stands/ shell schemes/ tables used as stands for the purpose of product display, promotion or sponsors, an Exhibition License is required to be procured from the Qatar National Tourism Council. The Costs of the License ranges from (QAR 500/ EUR 125 – QAR 10,000/ EUR 2450) depending on the type of the event.
- 2. Entertainment License:** Should the event involve any kind of entertainment (dance/ music etc.), an entertainment license from the Ministry of Culture is required to be obtained prior to the event. Please note as per governmental regulations no religious decoration or singing is allowed. The Cost of this license is QAR 5000/EUR 1,245

It should be noted here that the above-mentioned licenses can only be obtained by a local events management company. Any international organizer must employ the services of the local company who may render a service fee in order to procure the license.

Based on 1 EUR = 4.013 QAR

How Can We Support You?

- 1

Business Events Support Scheme

Visa Facilitation; Cultural Packages; QMICE Program; and Financial support towards services in Qatar.
**Subject to QNTC Management Approval.*
Case by Case Assessment of needs and requirements
- 2

Providing relevant guidance and support

We provide guidance and support to international and local event organisers, to help them deliver events and exhibitions in Qatar at international standards.
- 3

Connecting event organisers with government and private entities

We help connect event organisers with the relevant local institutions that can contribute to the success of their event, such as Qatar Foundation, Qatar University, Qatar Science and Technology Park Qatar Museums and the body responsible for delivering the FIFA World Cup 2022 – SCD&L.
- 4

Connecting associations with Qatar Financial Set up

We connect international associations and businesses with Qatar financial set up to establish local chapters or businesses in Qatar seamlessly.
- 5

Connecting international organizers with local business event suppliers

We work hand-in-hand with local stakeholders and increase their involvement in the national effort to promote Qatar as a premium destination for business events.

Visit Qatar

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