

# Qatar - Curated for Business

Meetings - Incentives - Conferences - Exhibitions – Special Events





Qatar:  
A hub to discover

# 6 Things to Know about Qatar

## World Rankings



Per Capita GDP  
1st Arab world  
2nd Worldwide<sup>1</sup>



2<sup>nd</sup> Safest  
Country in the  
World<sup>2</sup>



Hospitality Guest  
Experience - 1<sup>st</sup> in  
the Middle East<sup>3</sup>



Subtropical Desert  
Climate – Year-round  
sunshine & mild  
winters



Making Sports  
History - 1<sup>st</sup>  
Middle Eastern  
country to host  
the FIFA World  
Cup



Forbes Top 15  
Places to Visit in  
2019<sup>4</sup>

### Sources:

1 – IMF World Economic Outlook 2019

2 – Numbeo Crime Index for Country 2020

3 – Olerly Guest Experience in the Middle East Report 2019

4 – Forbes 2019

# Why Qatar for your next MICE event?

An invitation to create your legacy

Accessibility  
& Connectivity

Thriving sectors of  
economic growth

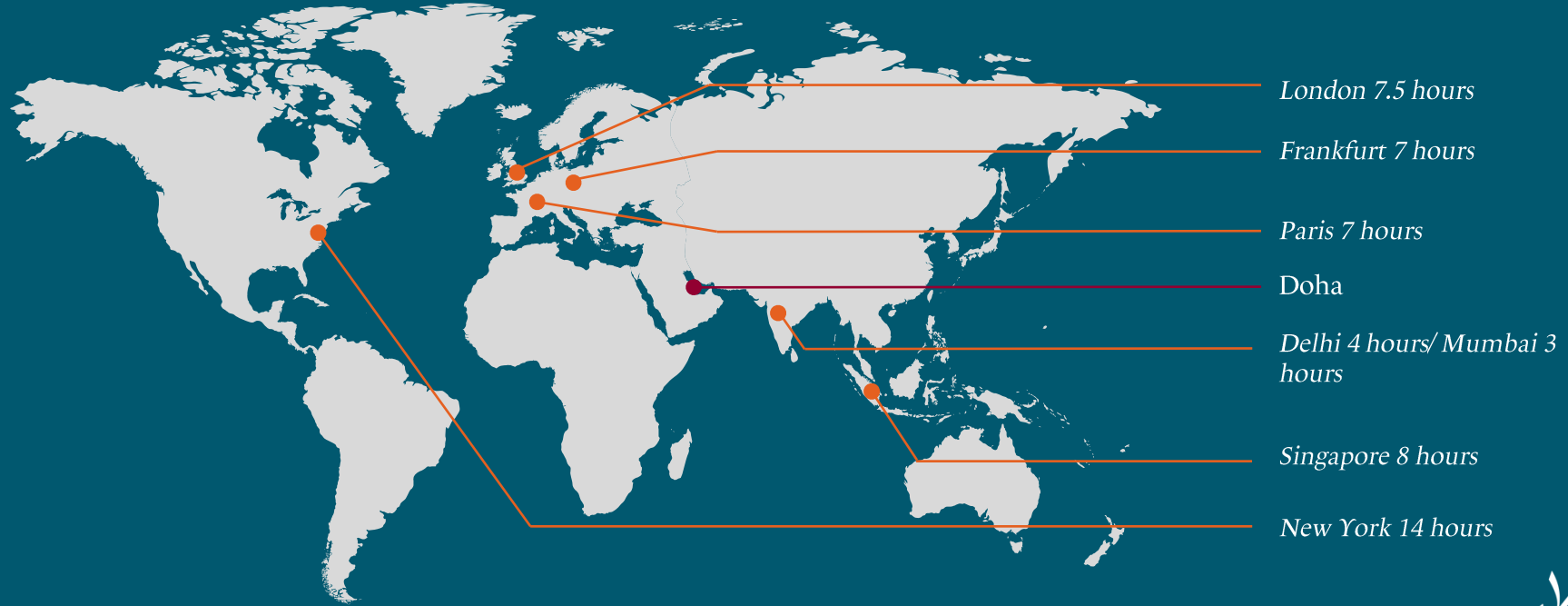
138 outstanding  
hospitality options

Modern Hub with  
Deep Cultural Roots

State of the Art  
Venues

# At the Crossroads of Business

Strategically located to connect East & West





Accessibility

Five-Star  
Airline

Skytrax Certified Ratings



# The Region's Most Welcoming Country

Citizens of the following 80+ countries & territories can enter Qatar visa-free\*

<i>Andorra</i>	<i>Costa Rica</i>	<i>Indonesia</i>	<i>Netherlands</i>	<i>South Africa</i>
<i>Antigua &amp; Barbuda</i>	<i>Croatia</i>	<i>Ireland</i>	<i>New Zealand</i>	<i>South Korea</i>
<i>Argentina</i>	<i>Cuba</i>	<i>Italy</i>	<i>Norway</i>	<i>Spain</i>
<i>Australia</i>	<i>Cyprus</i>	<i>Japan</i>	<i>Oman</i>	<i>Suriname</i>
<i>Austria</i>	<i>Czech Republic</i>	<i>Kazakhstan</i>	<i>Panama</i>	<i>Sweden</i>
<i>Azerbaijan</i>	<i>Denmark</i>	<i>Kuwait</i>	<i>Paraguay</i>	<i>Switzerland</i>
<i>Bahamas</i>	<i>Dominican Republic</i>	<i>Latvia</i>	<i>Peru</i>	<i>Thailand</i>
<i>Bahrain</i>	<i>Ecuador</i>	<i>Lebanon</i>	<i>Poland</i>	<i>Turkey</i>
<i>Belarus</i>	<i>Estonia</i>	<i>Liechtenstein</i>	<i>Portugal</i>	<i>Ukraine</i>
<i>Belgium</i>	<i>Finland</i>	<i>Lithuania</i>	<i>Romania</i>	<i>United Arab Emirates</i>
<i>Bolivia</i>	<i>France</i>	<i>Luxembourg</i>	<i>Russia</i>	<i>United Kingdom</i>
<i>Brazil</i>	<i>Georgia</i>	<i>Macedonia</i>	<i>San Marino</i>	<i>United States</i>
<i>Brunei</i>	<i>Germany</i>	<i>Malaysia</i>	<i>Saudi Arabia</i>	<i>Uruguay</i>
<i>Bulgaria</i>	<i>Greece</i>	<i>Maldives</i>	<i>Serbia</i>	<i>Vatican City</i>
<i>Canada</i>	<i>Guyana</i>	<i>Malta</i>	<i>Seychelles</i>	<i>Venezuela</i>
<i>Chile</i>	<i>Hungary</i>	<i>Mexico</i>	<i>Singapore</i>	
<i>China</i>	<i>Iceland</i>	<i>Moldova</i>	<i>Slovakia</i>	
<i>Colombia</i>	<i>India</i>	<i>Monaco</i>	<i>Slovenia</i>	



# Purpose-Built Venues & Spacious Hotel Ballrooms



## Qatar National Convention Centre

- ✓ 40,000 sq. m of column-free exhibition space over 9 halls
- ✓ 4,000-seat conference hall
- ✓ 2,300-seat theatre
- ✓ 3 auditoria
- ✓ 52 flexible meeting rooms

Website: <https://www.qncc.qa/>





# Doha Exhibition & Convention Center

- ✓ Located in the city center
- ✓ 5 pillar-free exhibition halls
- ✓ 29,000 square meters of exhibition space

Website: <https://www.decc.qa/visitors/>



13 Hotel Ballrooms featuring more  
than 1,000 sqm of space

# Visitor Accommodation

Average Daily Rate (ADR) - As of Oct 2021



Note:

Figures are rounded to nearest decimal

- Based on 1 USD = QAR 3.64 (pegged)

- Based on 1 EUR = QAR 4.1304

## ADR Across all Hotels in Qatar

5-star	QAR 607	EUR 147	USD 167
4-star	QAR 233	EUR 56	USD 64
3-star	QAR 175	EUR 42	USD 48
1 & 2 star	QAR 148	EUR 36	USD 40

## ADR Across all Hotel apartments in Qatar

Deluxe Apartments	QAR 320	EUR 77	USD 88
Standard Apartments	QAR 175	EUR 42	USD 48

# Qatar's Growing Hospitality Sector

An amazing value proposition



Accommodation

Properties

Keys

Existing

Properties under  
development by 2022

All

138

29,026

138

Hotels and Hotel  
Apartments

44

Hotels and Hotel  
Apartments

All hotels

107

21,503

All hotel apartments

31

7,523

5 star hotels

52

13,502

4 star hotels

33

6,097

3 star hotels

17

1,668

1 and 2 star hotels

5

236

Deluxe apartments

20

7,031

Standard apartments

11

492

Breakdown





# Unconventional Venues

# A Record of Excellence

Host to world-class events



# Thriving Sectors of Economic Growth



Energy	World's largest LNG exporter.
Education	1 <sup>st</sup> in the Arab World for Education
Health	Qatar is ranked in the top 25% of the world and highest in the Gulf (WHO Global Burden of Disease 2018)
Science & Technology	Qatar is home to scientific research hubs specifically in the fields of biomedical, computing and environmental research.
Sport	1st Middle Eastern country to host the FIFA World Cup & IAAF Championships
Urban Development	Qatar has already invested nearly \$200 billion in major infrastructure projects including: Hamad International Airport, Metro System (300 km long & 100+ stations), Msheireb project, National Museum of Qatar & the New Hamad Port.







Exciting Incentive Offerings







# With focus on:

- ✓ Tradition
- ✓ Arts, Heritage and Culture
- ✓ Sports
- ✓ Luxury

# Focus on Tradition



## Dhow Boat Cruise

Experience Qatar's seafaring heritage by cruising along the city's shoreline aboard a traditional wooden dhow boat.



## Desert Safari at Inland Sea & Camping

Immerse in traditional desert life amid the remarkable landscapes of the Inland Sea. This UNESCO recognized natural reserve where the water meets the sand dunes is a truly scenic spot.



## Souq Waqif Tour

Take a leisurely stroll through the labyrinthine alleys of Souq Waqif. This tourist must-visit features an arts center, a gold souq, textile and spice souqs, handicraft market, traditional restaurants and cafes.



# Focus on Arts, Culture & Heritage



## Museum Scene

Qatar currently boasts 8 Museums promotes art, heritage and creativity from contemporary to more traditional offerings.



## Historic forts & archaeological sites

Venture further beyond the city to explore carefully preserved 18<sup>th</sup> century castles and forts that reveal the secrets of traditional life in Qatar.



## Qatar Philharmonic Orchestra

The Qatar Philharmonic Orchestra performs and promotes western and Arabic music. In addition, there are multiple festivals, events and concerts year-round to enjoy.

# Focus on Sports



## Mangrove Kayaking & Water Sports

Enjoy a day out in nature paddling your way through the mangroves in Al Thakira to a secluded beach where you can watch awe-inspiring migratory birds stopping for rest in the winter.



## Camel racetrack & spectator sports

Camel racing and falconry are among the traditional spectator options with plenty of others year-round.



## International Sports Events

Live the excitement at one of the many sports events hosted in Qatar as part of their championship circuit. Golfers are welcome at Doha Golf Club or at the Education City Golf Club.



# Focus on Luxury



## Rejuvenation Spas

Unwind in luxury at one of Doha's luxurious spas. These superb facilities, mostly located in major hotels or clubs, perfectly combine the highest standards of comfort, service and treatments from the east and west.



## Luxury Shopping

Spend a leisurely afternoon while shopping at one of Qatar's many luxury shopping destinations that cater to the discerning shopper, all while combining art, culture and luxury.



## High End & Celebrity Dining Experiences

Home to the world's large NOBU restaurant, Qatar is home to a foodie's dream of restaurants serving everything from affordable traditional to Michelin star world renowned celebrity restaurants.

# Licenses (Entertainment and Exhibition Costs)

As per Government regulations in Qatar, dedicated licenses from the concerned Ministries are required if the following items are involved in the event:

1. **Exhibition/Conference License:** Should an event involve an Exhibition that incorporates stands/ shell schemes/ tables used as stands for the purpose of product display, promotion or sponsors, an Exhibition License is required to be procured from the Qatar National Tourism Council. The Costs of the License ranges from approximately (QAR 500/ USD 137 to QAR 10,000/ USD 2,747) depending on the type of the event.
2. **Entertainment License:** Should the event involve any kind of entertainment (dance/ music etc.), an entertainment license from the Ministry of Culture is required to be obtained prior to the event. Please note as per governmental regulations no religious decoration or singing is allowed. The Cost of this license is approximately QAR 5000/USD 1,374

It should be noted here that the above-mentioned licenses can only be obtained by a local events management company. Any international organizer must employ the services of the local company who may render a service fee in order to procure the license.

*Based on 1 USD = QAR 3.64 (pegged)*

# How Can the Qatar Tourism Team Support You?



# Visit Qatar

[www.visitqatar.qa](http://www.visitqatar.qa)



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QATAR  
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